

# Los Angeles ACA Intergroup Meeting

August, 2018

Conducted on 8/5/2018

In Attendance: Libby, Stephen, Rose, and Guy. No one was on the phone at this meeting.

The Jabra Phone System was setup and open for calls.

We celebrated Rose's Un-Birthday with cake and singing happy birthday to her.

Meeting was led by Rose. The meeting was started with the ACA Serenity Prayer.

## **Treasurer's Report - Ashok**

We have received checks from meetings and donations via the Website's PayPal Account. Libby received a check addressed to SHARE! Should we use it for rent? It was decided to use the check, that was sent to SHARE! to be used for rent.

Discussion of the BRB/Yellow Books/Meditation Books that were purchased by Intergroup. Should we store them in our meeting room? It was decided to not do this. There is no way to secure the literature. It will stay in SHARE!'s Office.

New business for the treasurer? Ashok asks for assistance regarding getting a bank account for the group. Stephen offers to assist. Libby asks Guy to reach out to GWURegion and ask them if or how they setup a bank account. Guy will do this.

Stephen states that the Friday Night Pasadena Meeting has purchased some of the books that Libby purchased from WSO. Pasadena purchased: BRB (5), Yellow Book(3), and Meditation Book (3).

Guy talks about putting fliers on the literature we have purchased. Libby gives Guy the go-ahead to do this.

General discussion of using bookmarks. Guy has a bookmark template given to him by ACA Arizona. Discussion of cost. This idea has been tabled for now.

## **Webmaster's Report - Guy**

At the end of July, 2018 we had 4,799 Website Views with 1,418 Unique Visitors from 37 Countries! Guy gave out a Google Analytics Dashboard Reports to show you all of what we are getting now. One of reports discusses hits in the greater Los Angeles Area.

Guy is currently the webmaster for <https://gwuregion.org>. It is the website for ACA Greater Western States. Guy is also using it as a test bed for other technologies. One of those technologies is the use of Google Drive and Google Docs. The hope is that once the technologies are understood Social ACA will implement them.

New Business: Guy goes to the white board and makes the statement that in order for us to grow we need Bucks + Bodies. (Bucks + Bodies = Growth). Of the over 50 meetings that we list on our website about 6 of them know we exist! We need to find a way to reach out

to the rest of them. Email won't work. People are awash in email. The meeting secretary may think its spam. Phone calls won't work. Meeting secretaries information may not be up to date. And they may forget to mention us at their meeting. Physically going to each meeting location would be ideal, but Los Angeles is too large of a city to do this. Only a snail-mail direct campaign would be the most effective, flexible, and inexpensive way to get the word out.

Guy shows the two designs of the posters. There is a motion for the posters. It was decided to keep both designs. Each design can appeal to a different age demographic. Discussion of modifications to each poster. Guy will reach out to Jonathan, poster contact, about the modifications.

Discussion of adding Orange County and San Diego Meetings to the website. Discussion of WSO meetings list issues. Discussion of foreign language meetings. New meeting in Malibu. There is interest in a parents meeting.

### **Outreach Report?** - Stephen

Shows off his black binder and white binder with meeting directories, retreats, and other activities. He has gone to San Diego Meetings and handed out information about our group. The black and white binders are his dream books for his vision of what our Intergroup could do. Discussion of outreach to all meetings.

Stephen hands out a list of his questions about increasing participation.

They are:

1. What can we do to increase Intergroup participation?
2. What are our communication capabilities with meetings?
3. How accurate is our list of meeting and secretaries?
4. Do we want to have an intergroup planning 2019 event to include all socialaca meetings?
5. Where, when, who?
6. What do I want my role to be in Intergroup?
7. Do we want to offer the discount literature only to only to meeting that physically send reps?

Stephen asks about calling meetings? Libby states that she has a list of phone numbers for all of the meetings. Discussion of speaker meeting. A meeting is interested in using one of its days as a speaker meeting.

### **Social Media** - Rose

She is working on an online sponsorship program with Guy. They are taking information out of the BRB and the Yellow Book and building a list of questions to send to potential sponsees.

Ashok asks if this could be a copyright issue?

We are in the process of redesigning the 12-Step process for ACA'rs so it is not so scary. The hope is to have people remotely go through the 12-Steps and then hopefully sponsor others. Some of the questions will be in more detail, such as, what is an HP? What do they look like to you? What are their feelings towards you?

Ashok is concerned as to how people are going to react to this.

Discussion: Is it our job to solve the Sponsorship Issue?

Stephen states that there is a lack of sponsors across the country.

Libby is concerned about wanting to push the books.

Guy states that one of the great things about ACA is the ability to bring in outside literature to meetings without the sense of “blaspheme” that it is “not program”. So, what we are doing follows this “spirit”.

**Actions for next meeting:**

Libby - She will get information on San Diego Meetings. Also settle with Ashok regarding costs. Send info to Ashok about literature costs. Libby will send list of phone numbers to Stephen.

Ashok - Wants a Literature person assigned to the group.

Guy - Is to put fliers on the purchased books, reach out to GWURegion about banking information, reach out to Jonathan about the posters. We like both. We want to add Adult Children of Alcoholics and Dysfunctional Families, Sponsorship Phone Number, and change one poster to say SoCal Intergroup instead of Greater LA Area Intergroup.

Ashok - Needs assistance with finding a bank account. Also, wants to see if we can get a business account so PayPal does not take as big of a bite regarding donations.

Stephen - Wants to test out the new online sponsorship questions. Also, proposes future Intergroup event.

The meeting ends with the ACA Serenity Prayer, led by Rose.

**NEXT INTERGROUP MEETING TO BE HELD SUNDAY SEPTEMBER 2, 2018**

**Call in Number: 712-770-4700 PIN:887877#**

